

# Yuri Martins

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Linkedin: [www.linkedin.com/in/yuri-martins-marketing](http://www.linkedin.com/in/yuri-martins-marketing) | Portfolio: [www.yurimartinsmkt.com](http://www.yurimartinsmkt.com)

## Key skills

- Designer Gráfico
- Social Media Manager
- Video Maker
- Editorial Designer
- Web Designer
- 3D Maker

## Education

**General English** from  
Oxford House College  
Graduated 2024

**Graphic Design** from  
Franca University  
Graduated 2019

## Portfolio

[www.yurimartinsmkt.com](http://www.yurimartinsmkt.com)



## Summary

I have five years of professional experience, producing digital content for companies. I specialized in social media, video maker and website developer. I've worked with editorial design in companies when it was necessary to create magazines and books. Always willing to learn and improve with each new experience. I find it very easy to work in a team and always give my best, because I love what I do and I am a perfectionist for exceptional results.

## Career history

**Social Media Advertiser** at Popp Marketing Agency  
August 2023 – April 2024

Content for social networks, including videos from the websites of more than 30 Brazilian and American companies.

### Responsibilities

- Social Media Manager
- Video Maker
- Website Developer
- Brand

I was responsible for managing most of the agency's clients, always delivering demand with quality and on time.

**Marketing Manager** at SISTEC – IT Solutions / Haras selection

May 2021 – August 2023

In charge of the entire marketing sector of the company SISTEC and also Haras Selection.

### Responsibilities

- Marketing Manager
- Meta and Google Ads
- Photography

In charge of the entire marketing sector of the company SISTEC and also Haras Selection, creating content for social networks,

managing the company website, Meta and Google ads, brand materials, such as posters, flyers, mugs, pens, books, etc.

### **Marketing Assistant** at Kriar - People management

January 2019 – February 2020

Assisted the marketing manager, being responsible for the creative part.

#### **Responsibilities**

- Landing Pages
- Social Media Creation
- Video Maker

Managed the company's events, doing all the publicity and branding for each event.

### **References**

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Rafael Constantinou – **Carsales (Melbourne, VIC)**

+61 499 814 358

Gisele Primon – **Popp Marketing (Ribeirão Preto, SP Brazil)**

+55 16 99963-3067

### **Misc. Information**

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- Technical Skills: MS Office, Adobe CC, Wix Platform.
- Languages: Portuguese, English